

# Trauma 2016: Yesterday, Today, Tomorrow



Date: June 7, 2016 8:30 am – 4:00 pm  
June 8, 2016 8:30 am – 12:30 pm

Site: Marines' Memorial Club & Hotel  
San Francisco, CA



# Schedule

## DAY ONE

- 8:00 AM**      **Registration**
- 8:30 AM**      **Welcome**  
Howard Backer, MD, FACEP
- 8:45 AM**      **The California State Trauma System**  
*American College of Surgeon's System Consultation Recommendations:  
Where did we excel and where are our opportunities for improvement?*  
Robert Mackersie, MD, FACS  
Bonnie Sinz, RN, BS
- 9:15 AM**      **ACS Verification under the "Orange Book": Panel Discussion**  
*Deficiencies, Strengths, and Weaknesses of the current process*  
Heidi Hotz, RN – Moderator  
Lois Blough, RN  
Jan Serrano, RN  
David Plurad, MD, FACS
- 9:45 AM**      **Current Challenges and Disparities in Rehabilitation:**  
*How much can we really expect?*  
Pamela Roberts, PhD, OTR/L  
Pat Blaisdel
- 10:05 AM**      **BREAK**
- 10:45 AM**      **California's State Trauma System: A Shared Responsibility**  
*Unity from Diversity*  
Robert Winchell, MD, FACS
- 11:15 AM**      **Today's Trauma Center**  
*Affordable Care Act: How is it affecting our Trauma Centers?*  
Bryan Croft, FACHE
- 11:45 AM**      **LUNCH (provided)**

# Schedule

## DAY ONE

- 1:00 PM**      **A System Approach to Elderly Falls**  
*How geriatric protocols and guidelines improve outcomes*  
Nancy Parks, MD, FACS
- 1:25 PM**      **Revising California's Trauma Regulations**  
*What do we need to regulate?*  
Cathy Chidester, RN
- 1:50 PM**      **Epidemiology of Trauma in California**  
*Where is the data leading us?*  
Steve Wirtz, PhD  
Bonnie Sinz, RN, BS
- 2:15 PM**      **SNACK BREAK**
- 2:30 PM**      **Bringing our Numbers Down**  
*Prevention programs that work!*  
Ellen Corman, BSOT, MRA
- 3:00 PM**      **Hot Topics in Trauma Care and Research**

# Schedule

## DAY TWO

### Regional Trauma Case Studies

**8:00 AM**

**Registration**

**8:30-12:30**

*Times will not be assigned for each discussion to allow for discussion without limitations. A break will be provided*

**Welcome**

Bonnie Sinz, RN, BS

**Case Study: South East Region (20)**

John Steele, MD, FACS

**Case Study: Central Region (20)**

Nancy Parks, MD, FACS

**Case Study: South West Region (20)**

Gill Cryer, MD, FACS

***Improving Time to Definitive Care (40)***

*A Level IV Trauma Center's Approach*

Dannielle Walls, RN, BSN

Cyndy Forbes, RN, MSN

BREAK

**Case Study: North Region (20)**

Faculty to be determined

**Case Study: Bay Area Region (20)**

Adella Garland, MD, FACS

**Our Trauma System in Action (60)**

*The San Bernardino Shooting: Terror in our Backyard*

Panel Moderator: Nancy Hernandez, RN

Lieutenant David Green

Cindy Serrano

David Turay, MD, FACS

James Parnell, RN

John Ramirez, MSW

# Faculty

**Howard Backer, MD, FACEP**

Director California  
State EMS Authority

**Pat Blaisdel**

Vice President  
California Hospital Association  
Post Acute Care

**Lois Blough, RN**

Trauma Program Manager  
Community Regional Medical Center

**Cathy Chidester, RN**

Administrator  
LA County EMS Agency

**Ellen Corman, BSOT, MRA**

Manager, Injury Prevention & Community  
Engagement  
Stanford University Medical Center

**Bryan Croft, FACHE**

Vice President, Service Line Operations  
Cedars-Sinai Medical Center

**Gill Cryer, MD, FACS**

Chief of Trauma & Critical Care  
UCLA Medical Center

**Cyndy Forbes, RN, MSN**

Trauma Program Manager  
Sutter-Lakeside Hospital

**Adella Garland, MD, FACS**

Trauma Medical Director  
Santa Clara Valley Medical Center

**David Green**

Lieutenant  
San Bernardino Police Department

**Nancy Hernandez, RN**

Pediatric Trauma Program Manager  
Loma Linda University Medical Center

**Heidi Hotz, RN**

Trauma Program Manager  
Cedars-Sinai Medical Center

**Robert Mackersie, MD, FACS**

Director, Trauma Services  
San Francisco General Hospital

**Nancy Parks, MD, FACS**

Associate Program Director, UCSF  
Community Regional Medical Center

**James Parnell, RN, MICN**

Patient Care Director, Emergency  
Department  
Loma Linda University Medical Center

**David Plurad, MD, FACS**

Trauma Director  
Arrowhead Medical Center

**John Ramirez, MSW, ASW**

Clinical Social Worker-Emergency  
Department  
Loma Linda University Medical Center

**Pam Roberts, PhD, OTR/L**

Director, Physical Medicine &  
Rehabilitation Academics  
Cedars-Sinai Medical Center

**Cindy Serrano**

Assistant Emergency Services Manager  
San Bernardino County Fire Department

# Faculty

**Jan Serrano, RN**

Trauma Program Manager  
Arrowhead Medical Center

**Bonnie Sinz, RN, BS**

Trauma Coordinator  
CA EMS Authority

**Kristan Staudenmayer, MD, FACS**

Assistant Professor of Surgery  
Stanford University Medical Center

**John Steele, MD, FACS**

Trauma Program Medical Director  
Palomar Medical Center

**David Turay, MD, FACS**

Chief, Acute Care and Trauma Surgery  
Loma Linda University Medical Center

**Dannielle Walls, RN, BSN**

Trauma Program Manager  
El Centro Regional Medical Center

**Robert Winchell, MD, FACS**

Chief of Trauma  
New York Presbyterian Medical Center

**Steve Wirtz, PhD**

Chief, Injury Surveillance &  
Epidemiology Section  
Safe & Active Communities Branch  
CA Department of Public Health

# Event Locations

## San Francisco

June 7, 8, 2016

**Group Rate:** \$150 + tax

Rate offered 3 days prior and 3 days post event

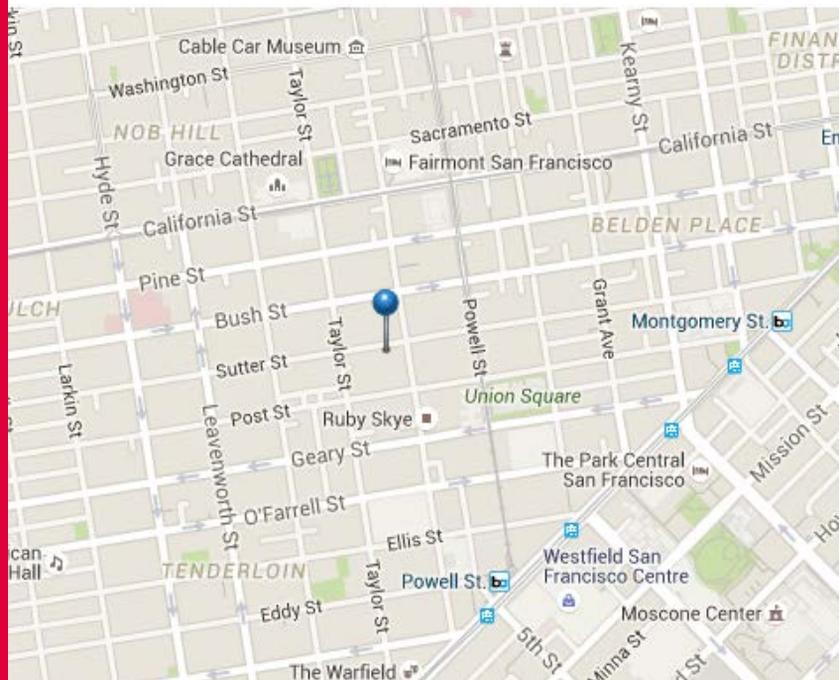
**Group Name:** *EMSA Trauma Conference*

**Cutoff Date:** May 16, 2016

**Parking:** \$35/day at Olympic Club Garage  
(665 Sutter Street)



Marines' Memorial Club  
609 Sutter Street  
San Francisco, CA 94102  
(800) 562-7463



# Continuing Education

## PROGRAM OBJECTIVES:

At the completion of Trauma 2016, the attendee will be able to:

List areas of excellence and areas needing improvement for the California State Trauma System based on the American College of Surgeons Consultation Recommendations.

Explain the needed changes to the State Trauma System that can be addressed in the revision of the trauma regulations in Title 22.

Understand the current financial issues for Trauma Centers as they relate to the Affordable Care Act.

Know what can be done to improve the outcomes for our elderly patients who fall and sustain a head injury.

Explain the current status of in-patient rehabilitative resources for trauma patients.

Understand the epidemiology of trauma in California.

State the best ways to promote injury prevention in our communities.

Understand lessons learned from the San Bernardino shooting and take home to their own organizations for review.



Provider approved by the California Board of Registered Nursing, Provider Number 13574 for 9.5 contact hours for attendance on both days.

Provider approved by the EMS Authority, Provider Number 94-0001 for 9.5 *EMS Continuing Education Hours for attendance on both days*.

*CME is being applied for through Community Regional Medical Center - Fresno*

# Registration

Registration will be managed through EventBrite

Click on the following link to register

<https://www.eventbrite.com/e/trauma-2016-yesterday-today-tomorrow-tickets-24355047603>

Registration fee:

\$25.00 + service fee for 1 ½ days (June 7<sup>th</sup> and 8<sup>th</sup>)

\$25.00 + service fee for 1<sup>st</sup> day only (June 7<sup>th</sup>)

Free for 2<sup>nd</sup> ½ day only (June 8<sup>th</sup>)

Questions should be directed to:

Bonnie Sinz, RN

(916) 431-3649 (office)

(530) 713-8185 (cell)

[Bonnie.sinz@emsa.ca.gov](mailto:Bonnie.sinz@emsa.ca.gov)

For voting the evening of June 7<sup>th</sup>, the closest polling location is at 450 Post Street Polling Place #7348 (an 8 minute walk). The link below will provide you information. A map will be provided when you check into the conference.

<https://foursquare.com/v/polling-place-7348/527931b711d2722b2eea9244>



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